What is Claimed is:

1. An assembly for passing through a printer or copier and separating out into individual printed cards, comprising:

print media;

first and second substantial-cut lines extending substantially the thickness of said print media and extending the length or width of said print media;

parallel and spaced weakened separation lines extending perpendicular to and between said substantial-cut lines on said print media;

wherein said separation lines and said substantial-cut lines define a column or row of card blanks; and

wherein said print media is adapted to be passed through a printer or copier and desired indicia printed on said card blanks, which can then be separated from one another along said separation lines and said substantial-cut lines.

2. The assembly of claim 1 wherein said print media is a sheet, a roll or a fan fold.

3. The assembly of claim 1 wherein said print media is a sheet of paper.

4. The assembly of claim 3 wherein said sheet of paper is bonded or laminated with another paper, film or foil.

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5. The assembly of claim 3 wherein said sheet has been subjected to a process making said sheet more brittle.

6. The assembly of claim 5 wherein the process is a supercalendering process.

7. The assembly of claim 5 wherein the process is a chemical process.

8. The assembly of claim 5 wherein the process is an irradiation process.

9. The assembly of claim 8 wherein the irradiation process uses ultraviolet radiation.

10. The assembly of claim 8 wherein the irradiation process uses gamma radiation.

11. The assembly of claim 5 wherein the process is applied before said substantial-cut lines are formed.

12. The assembly of claim 5 wherein the process is applied after said substantial-cut lines are formed.

13. The assembly of claim 5 wherein the process is applied simultaneously with the formation of said substantial-cut lines.

5 14. The assembly of claim 1 wherein at least one of said first and second substantial-cut lines is formed by penetrating through said print media through both first and second faces thereof by first and second penetrations.

6 15. The assembly of claim 5 wherein said first and second penetrations together penetrate through between 40 and 95 percent of the thickness of said print media.

7 16. The assembly of claim 5 wherein said first and second penetrations together penetrate through generally 80 percent of the thickness of said print media.

8 17. The assembly of claim 5 wherein said first and second penetrations are both made by scoring.

9 18. The assembly of claim 5 wherein said first and second penetrations are made simultaneously.

10 19. The assembly of claim 5 wherein said second penetration is made after said first penetration.

11 20. An assembly for passing through a printer or copier and then separating out into at least one printed media, comprising:

print media;

at least one substantial-cut line extending substantially the thickness of said print media; and

at least one weakened separation line on said print media;

wherein said separation line and said substantial-cut line together define at least a substantial portion of a perimeter of at least one printable media; and

wherein said print media is adapted to be passed through a printer or copier and desired indicia printed on said printable media, which can then be ~~easily and cleanly~~ separated from the rest of said print media along said separation line and said substantial-cut line to form individual printed media.

12 21. The assembly of claim 11 wherein said print media is a sheet, a roll or a fan fold.

13 22. The assembly of claim 11 wherein said print media is a sheet of paper.

14 23. The assembly of claim 13 wherein said at least one weakened separation line is formed by scoring said sheet from opposing sides.

24. The assembly of claim 22 wherein said sheet, before being passed through the printer or copier, is subjected to a process to make it more brittle.

25. The assembly of claim 24 wherein the process is a supercalendering process.

26. The assembly of claim 22 wherein said sheet, before being passed through the printer or copier, is subjected to a process to densify it.

27. The assembly of claim 26 wherein the densification process is a supercalendaring process.

28. A method of producing printed media, comprising the steps of:

providing a printed sheet divided into a plurality of sheet portions, the sheet portions each having at least one edge thereof being defined by an elongate substantial-cut line cut substantially but not all of the way through the sheet;

passing the sheet through a printer and thereby printing desired indicia on each of the sheet portions; and

after said printing step, separating the sheet portions, including separating along the elongate substantial-cut line, from the remainder of the sheet and from each other to form a plurality of individual printed media.

29. The method of claim 28 further comprising before said separating, applying a process to the sheet to make it more brittle.

30. The method of claim 29 wherein the process is a supercalendering process.

31. The method of claim 28 further comprising forming the substantial cut-line by scoring the sheet from both sides.

32. A method of forming a sheet of easily and cleanly separable printable media, comprising the steps of:

providing a sheet of paper; and

defining on the sheet a plurality of paper portions each shaped and dimensioned as separate media;

said defining including cutting substantially but not entirely through the sheet to form an elongate substantial-cut line defining a part of a perimeter of the portion, such that after the sheet has been passed through a printer or copier and indicia thereby printed on the portions, the portions can each be easily and cleanly separated along the substantial-cut line and the rest of the perimeters to form individual print media.

33. The method of claim 32 further comprising, before the sheet is passed through the printer or copier, subjecting the sheet to a process which makes it more brittle.

34. The method of claim 33 wherein the process is a supercalendering process.

35. The method of claim 32 wherein said substantial cutting step includes scoring the sheet on opposing sides.

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